WEAK THESIS	REVISION STRATEGY
 Thesis makes no claim. May simply announce a topic w/o making 	Raise specific issues for the essay to explore & resolve • try completing this sentence frame:
 a claim about the topic May state an intention to write about a topic or present an organizational plan w/o making a claim about the topic Introduces an essay that's primarily descriptive rather than analytical 	"Though some people say, and others say, I notice that"
<i>Weak thesis</i> : "This paper addresses the characteristics of a good corporate manager. "	<i>Stronger thesis</i> : "The very trait that makes for an effective corporate manager—the drive to succeed—can also make the leader domineering and, therefore, ineffective."
Thesis is overly factual; it makes a claim	Pose an inquiry question and answer it.
 that does not need proving An obviously true statement A statement of fact A statement w/ which intelligent people are unlikely to disagree 	 Find a specific avenue of inquiry: pose a question about the facts or an issue raised by them; identify an area of uncertainty or ambiguity For instance, asking "<i>Why</i> is violence increasing in American schools?" might lead to this hypothesis:
<i>Weak thesis</i> : "The jean industry targets its advertisements to appeal to young adults."	<i>Stronger thesis</i> : "By inventing new terms, such as 'loose fit' and 'relaxed fit,' the jean industry has attempted to normalize, even glorify, its product for an older and fatter generation."
Thesis restates conventional wisdom (a	Seek a way to complicate your subject
cliché or truism)	 Consider other points of view Avoid conventional wisdom unless you can qualify it or offer a new perspective on it
<i>Weak thesis</i> : "An important part of one's college education is learning to better understand others' points of view."	<i>Stronger thesis</i> : "While an important part of one's college education is learning to better understand others' points of view, a persistent danger is that the students will simply be required to substitute the teacher's answers for the ones they grew up uncritically believing."
Thesis bases its claim on personal conviction (likes, dislikes, values)	Explore other points of view; treat your ideas as testable hypotheses rather than obvious truths
<i>Weak thesis</i> : "Sir Thomas More's <i>Utopia</i> proposes an unworkable set of solutions to society's problems because, like communist Russia, it suppresses individualism."	<i>Stronger thesis</i> : "Sir Thomas More's <i>Utopia</i> treats individualism as a serious but remediable social problem. His radical treatment of what we might now call 'socialization' attempts to redefine the meaning and origin of individual identity."
Thesis makes an overly broad or vague claim, or an all-purpose claim that could apply to many contexts	 Convert broad categories and generic claims to more specific, more qualified assertions; find ways to bring out the complexity of your particular subject Find ways to bring out the complexity of your subject Replace weak verbs & broad nouns w/specific nouns & strong verbs
<i>Weak thesis</i> : "Violent revolutions have had both positive and negative results for man."	<i>Stronger thesis</i> : "Although violent revolutions begin to redress long- standing social inequities, they often do so at the cost of long-term economic dysfunction and the suffering that attends it."
<i>Weak thesis</i> : " <i>Othello</i> is a play about love and jealousy."	<i>Stronger thesis</i> : "Although <i>Othello</i> appears to attack jealousy, it also supports the skepticism of the jealous characters over the naïveté of the lovers."